



Creativity is all around us. Yet too often the role arts and culture play in our lives goes unrecognized.



OUR VISION

Elevate our humanity through the arts and apply creative problem solving to big issues facing our society.

By investing in the doubleXposure podcast, you are giving a critical platform to two luminary voices who are:

- Amplifying important stories about the value of arts and culture in our lives.
- Expanding arts journalism at a time when traditional media is struggling.
- Highlighting civic leaders, artists, educators and cultural innovators.

YOUR doubleXposure HOSTS

Veteran arts producer, marketer, and civic advocate Vivian Phillips and award-winning radio journalist Marcie Sillman invite you to shed light on creativity's role by supporting their podcast, doubleXposure. DoubleXposure is about celebrating and exploring the creative corners of our world—from the perspective of two wise women who have made arts and culture not just their passion, but their life's work.



Our 2022 doubleXposure budget of \$200,000 will support:

- Production, talent, and engineering staff to expand current and future seasons and emerging programming.
- Hiring of staff to support engagement and community outreach to build listenership and reach.
- Hiring of staff to build development and sponsorship programs, with a goal of self-sufficiency by 2023.
- Support the production of live events and recordings.



This is the future of arts journalism. It needs your support.



THE OPPORTUNITY

As Seattle's premier source for arts journalism, your support for doubleXposure podcasts lets us shed light on the otherwise severely overlooked issues that impact our cultural landscape. To magnify our focus, we've added a series of short, single issue, single guest episodes called, underXposed. We believe our communities deserve the opportunity to be in conversation in these ways to enhance our way of life and to thrive. Your investment helps us continue the dialogue and dynamic exchange of ideas that make our communities better!

"Vivian and Marcie are making an enjoyable, informative, and insightful contribution to the public's understanding of the art world, from its inspirations and its personalities to its challenges and inequities. I appreciate their direct questions, their candor, and their humor. I leave each segment feeling like I know more and I also feel hopeful."

— Gabriela, doubleXposure listener

Thank you for your support.

Hilary Northcraft *Marcie Sullivan*

doubleXposure

www.doublexposurepod.com

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